

Sean M. Henry

2025 DESIGN PORTFOLIO

Advocacy

ALZHEIMER'S ASSOCIATION



TEXAS STATE ADVOCACY DAY

REGISTER TODAY
Scan the QR Code



or visit
bit.ly/TXAdvocacyDay

TUESDAY, MAY 6

9:00 AM - 3:30 PM
Texas Capitol | REJ Building
1501 Congress Avenue | Austin, TX 78701



RAISE YOUR VOICE TO HELP US END ALZHEIMER'S

Join advocates from across the state and tell your story to help the Alzheimer's Association move legislators to action to improve the lives of Texans impacted by Alzheimer's disease and all other dementias.

Registration is free and lunch will be provided. Free bus transportation will be offered from the following Alzheimer's Association Chapter Offices: Dallas & NETX, Houston & SETX, and San Antonio & STX.

Questions? Contact Chelsea Rangel at chrangel@alz.org.

RAISE YOUR VOICE BECOME AN ADVOCATE TODAY!

Make a difference in the lives of the more than **450,000** Texans currently living with Alzheimer's disease and the more than **1,000,000** caregivers who provide their unpaid care.

ALZHEIMER'S ASSOCIATION
alzimpact.org/volunteer

ALZHEIMER'S ASSOCIATION

WELCOME TO THE 89TH TEXAS LEGISLATURE

Be a voice for the more than **450,000** Texans affected by Alzheimer's disease and their caregivers.

STATE SENATOR **MOLLY COOK**

ALZHEIMER'S ASSOCIATION

RAISING AWARENESS THROUGH ADVOCACY WEBINAR

Tuesday, February 3, 2026
6:30 p.m. - 7:30 p.m. CT | Virtual via Zoom

- Learn about the Alzheimer's Association and our mission.
- Hear inspiring stories from current volunteers, and see the power in sharing your own.
- Discover why raising awareness is important and how advocacy can drive meaningful change.

REGISTER TODAY!

alz-tx.quorum.us/event/29727

TEXAS ALZHEIMER'S STATISTICS

Texas ranks **3rd** in Alzheimer's cases & **2nd** in Alzheimer's deaths in the United States

MORE THAN 1 MILLION TEXANS serve as unpaid caregivers providing care valued at **\$33.1 billion**

More than 450,000 Texans aged 65 & older are living with Alzheimer's

INVEST NOW SAVE LATER

Alzheimer's is the most expensive disease in America. Unfortunately, current appropriation levels to the Alzheimer's Disease Program at the Department of State Health Services do not come close to other states—many of which are significantly smaller than Texas in size and budget.

STATE	Alzheimer's Population < 65 Years	Alzheimer's Population 65+ Years	Program Highlights
Florida	580,000	\$71.8 million	Regional Alzheimer's Disease Initiative
New York	426,000	\$35.2 million	Regional Caregiver Support
Georgia	188,300	\$10.6 million	Georgia Memory Net
Wisconsin	120,000	\$8.3 million	Regional Care Speciation Program
Ohio	236,000	\$4.3 million	Alzheimer's Specific Programs
Texas	459,300	\$2.7 million	Dementia Specific Program

With an investment of \$20 million over the biennium, the Texas Department of State Health Services Alzheimer's Disease Program could substantially amplify its public health response to Alzheimer's disease, yielding long-term savings to the state.

Such funds would be utilized for a variety of impactful care and support activities including, but not limited to, establishing the Texas Memory Net.

The Texas Memory Net, modeled off of the successful Georgia Memory Net, would establish a partnership with a Texas medical institution to refine patient workflow, integrate community services educators (CSEs) and telehealth, and contract with a designated Memory Assessment Clinic (MAC) to provide dementia services.

This wheel-and-spoke model would expand capacity to geographically diverse regions of the state and communities of high incidence to address delays in diagnosis, improve access to care, enhance disease management, and provide crucial data to drive advancements in dementia research.



THE ASK: Please voice your support to the conferees of Senate Bill 1 for an appropriation of \$20 million over the biennium for dementia care and support initiatives for the Texas Department of State Health Services' Alzheimer's Disease Program to help improve the lives of those living with the disease and their caregivers.

ALZHEIMER'S ASSOCIATION

TEXANS, YOUR VOTE MATTERS

#NationalVoterRegistrationDay

VOTE "YES" ON PROPOSITION 14

alz.org/YesOn14

ALZHEIMER'S ASSOCIATION

In Texas, there are over **1 MILLION CAREGIVERS** providing **1.9 BILLION HOURS OF UNPAID CARE**, which costs the state over **\$33 BILLION**.

In honor of National Family Caregiver's Month, **advocate to make a difference!**

THE CREDIT FOR CARING ACT

would create a nonrefundable federal tax credit of up to **\$5,000 per year** for family caregivers to help address the significant financial impact of providing care.

ALZHEIMER'S ASSOCIATION

OUR IMPACT IN TEXAS

- A catalyst in research.
- Passionate about care & support.
- Unrelenting through our advocacy.

CHAPTER LOCATIONS

- Capital of Texas
- Dallas & Northeast Texas
- Houston & Southeast Texas
- North Central Texas
- San Antonio & South Texas
- West Texas

FOR MORE INFORMATION, CONTACT:
Melissa Sanchez | Texas Senior Public Policy Director, Alzheimer's Association | msanchez@alz.org | 713.314.1101
or Aaron Gregg | Capital Law Group | agregg@tlm.com | 512.971.8347

alz.org 24/7 Helpline: 800.272.3900

ALZHEIMER'S DISEASE IS A PUBLIC HEALTH CRISIS

ALZHEIMER'S AFFECTS EVERYONE

More than **450 THOUSAND** TEXANS are living with Alzheimer's

More than **ONE MILLION** TEXANS provide their unpaid care

ALZHEIMER'S ASSOCIATION

ENHANCE DEMENTIA TRAINING FOR CERTAIN GUARDIANS

H.B. 3376 (Capriglione) & S.B. 1536 (Zaffirini)

Dementia affects memory, reasoning, and communication skills, making it essential for guardians to understand these changes. Currently, law enforcement officers, state ombudsmen, assisted living facility employees, and many others are required to receive regular dementia training. Guardians charged with the protection of this vulnerable population, however, are not required to receive any dementia training.

Dementia-specific training can help guardians identify and adapt to individual needs. The training will provide strategies for effective communication to help to reduce frustration for both the guardian and the person with dementia.

Providing both court-appointed guardians of wards 60 years and over or those younger than 60 with a dementia diagnosis with basic dementia training would result in better quality of life and care for people living with dementia.

THANK YOU!

Thank you for your support of House Bill 3376 by Representative Capriglione and Senate Bill 1536 by Senator Zaffirini which provides certain court-appointed guardians free, one-hour dementia-specific training.

ENSURE ACCESS TO CARE PLANNING

H.B. 4760 (Thompson, Senfronia)

Fewer than 45% of people living with dementia are ever diagnosed. Of those who have been diagnosed with Alzheimer's disease, only 33% of them are aware of their diagnosis. Patient education and care planning occur only after diagnosis, and current treatments are only effective when initiated in early stages of the disease.

Percent of seniors diagnosed with Alzheimer's that are aware of their diagnosis: **33%**

The federal government acted in 2018 to address the low rate of diagnosis for Alzheimer's and dementia by creating a billing code, CPT Code 99483, and providing for Medicare reimbursement for the code. CPT Code 99483 reimburses healthcare clinicians for Alzheimer's diagnosis and initial care planning to increase quality of life while simultaneously decreasing overall cost.

Currently, Medicaid in Texas covers neither cognitive assessments nor cognitive care planning services. As a result, individuals under 65 on Medicaid do not have access to these critical services.

H.B. 4760 addresses the needs of Texas residents under 65 living with younger-onset Alzheimer's by implementing and reimbursing healthcare providers who utilize CPT Code 99483 in Medicaid. This bill will ensure all Texans can access vital Alzheimer's diagnosis and care planning services.

CARE PLANNING CAN RESULT IN:

- Higher Quality of Life
- Fewer Hospitalizations
- Fewer Emergency Room Visits
- Better Medication Management

THE ASK: Please support House Bill 4760 by Representative Thompson which adds cognitive assessment and cognitive care planning services under CPT code 99483 to the Texas Medicaid Program to ensure that persons with younger-onset Alzheimer's have access to these critical services and that clinicians are reimbursed for the time spent providing these services.

Sean M. Henry

2025 DESIGN PORTFOLIO

Care & Support (Page 1)

ALZHEIMER'S ASSOCIATION

10 WARNING SIGNS OF ALZHEIMER'S DISEASE

An education program presented by the Alzheimer's Association North Central Texas Chapter



ALZHEIMER'S ASSOCIATION

Build a support system with people who understand.

Are you interested in attending a Younger-Onset Alzheimer's* Support Group?

The Alzheimer's Association San Antonio & South Texas Chapter is gauging interest from members of the community to start a local support group for people living with Younger-Onset Alzheimer's disease. Our goal is to help members of our community find support in a safe, open environment to share their thoughts, feelings, and experiences while guided by a trained facilitator.

*Younger-onset (also known as Early-onset) Alzheimer's affects people younger than age 65.



CONNECT WITH OTHERS LIVING WITH ALZHEIMER'S & THEIR FAMILIES

SHARE THOUGHTS, FEELINGS, EXPERIENCES, NEEDS & CONCERNS

DISCOVER VALUABLE COMMUNITY RESOURCES

For more information or to express your interest in attending, Contact Ginny Funk at gfunk@alz.org or 210.634.0110

ALZHEIMER'S ASSOCIATION

Friday, June 20
9:00 a.m. - 12:30 p.m.

Followed by Optional Breakout Sessions with Vendors & Resources

CAREGIVER SYMPOSIUM
COURAGE TO CARE

HYBRID EVENT
Virtual & In-Person



HEAR FROM THE EXPERTS ON ALZHEIMER'S DISEASE & CONNECT WITH OTHER CAREGIVERS

Whether you're a professional caregiver or a family member looking for support, the Alzheimer's Association Houston & Southeast Texas Chapter invites you to attend our FREE Caregiver Symposium.

Join us for a day filled with insightful sessions, workshops and networking opportunities to help you on your caregiving journey.

St. Dominic Chancery
2403 Holcombe Blvd | Houston, TX 77021
OR virtually via Zoom

Learn practical strategies for caring for yourself that will help you support your loved one.

Sessions will address multiple types of dementia in addition to Alzheimer's disease such as Parkinson's, Lewy Body, Frontotemporal & more, and will address caregiving skills, including effective communication, encouragement and self-care.

REGISTER TODAY!

Scan the QR code, visit bit.ly/CARESYM620 or call 800.272.3900



WHAT TO WATCH FOR IN YOURSELF AND OTHERS.

Alzheimer's causes changes in memory, thinking and behavior that are not normal aging.

Join us to learn about:

- » The difference between normal aging and Alzheimer's.
- » Common warning signs.
- » The importance of early detection and benefits of diagnosis.
- » Next steps and expectations for the diagnostic process.
- » Alzheimer's Association resources.

WEDNESDAY
DECEMBER 10
5:30 p.m. - 6:30 p.m.
Eastside YMCA

1500 Sandy Ln. | Fort Worth, TX 76112

Presented in partnership with:

24/7 Helpline: 800.272.3900 | alz.org/northcentraltexas

Thank you to our Platinum Sponsor



Presented in collaboration with



Sponsorship opportunities are available, please contact [Adrienne McGee at ammccge@alz.org](mailto:AdrienneMcGee@ammcgee@alz.org)

ALZHEIMER'S ASSOCIATION
CARING FOR OUR OWN
ANNUAL LGBTQ+ SEMINAR

Wednesday, February 12 | 9 AM CT on Zoom

Join us for a day of collaboration and education at the Alzheimer's Association's 5th Annual Caring For Our Own LGBTQ+ Seminar.

Sessions will include information on Alzheimer's, dementia and LGBTQ+ aging needs, and will focus on providing attendees with a safe space to receive community support and resources to help navigate Alzheimer's disease.



3.0 CEUs Available for RNs, LVNs, SWs, CCMs, ACMs, and LPCs provided by HIS Cornerstone



REGISTER TODAY
Scan the QR code or visit alzctnews/LGBTQ25 for more information or to register by phone, call 800-272-3900

ALZHEIMER'S ASSOCIATION
EMPOWERED CAREGIVER
Virtual Education Series for Veterans

a collaboration of the Michael E. DeBakey VA Medical Center & the Alzheimer's Association

REGISTER TODAY
bit.ly/MEDVASPRING2025

Register for individual sessions using their unique links provided on the landing page.



U.S. Department of Veterans Affairs
Veterans Health Administration
Michael E. DeBakey VA Medical Center



ALZHEIMER'S ASSOCIATION

West Texas Chapter

Permian Basin
CAREGIVER
CONFERENCE

Saturday, June 7
9:00 a.m. - 5:00 p.m. CST

Midland County Horseshoe
The Pavilion Hall
2514 Arena Trail | Midland, TX 79701

REGISTER TODAY
bit.ly/PBCARECON

Thank you to our Conference Sponsor

CEU'S AVAILABLE



ALZHEIMER'S ASSOCIATION

EMPOWERED CAREGIVER
VIRTUAL EDUCATION SERIES

Join us via Zoom to learn how to navigate the responsibilities of caring for someone living with Alzheimer's disease or other dementia, and gain skills that will help you build confidence for your caregiving journey.

COMMUNICATING EFFECTIVELY

THURSDAY, JANUARY 15, 2026 | NOON

Learn how dementia affects communication at any stage of the disease, and get tips on how to provide person-centered care.

REGISTER: alzctnews/JanComm

RESPONDING TO DEMENTIA-RELATED BEHAVIOR

THURSDAY, JANUARY 22, 2026 | NOON

Learn how dementia can affect a person's behavior, explore possible triggers, and get the tools and support you need to navigate these changes.

REGISTER: alzctnews/JanBeh

SUPPORTING INDEPENDENCE

THURSDAY, JANUARY 29, 2026 | NOON

Learn how to balance safety and manage expectations to support independence at every stage of the disease.

REGISTER: alzctnews/JanSup



Presented in partnership with

For more information or to register by phone, call 800-272-3900

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2025 DESIGN PORTFOLIO

Care & Support (Page 2)

FACTS ABOUT ALZHEIMER'S DISEASE
& the Alzheimer's Association



1 in 3 seniors dies with Alzheimer's or other dementia



Almost two-thirds of Americans living with Alzheimer's disease are women

Alzheimer's disease kills more than breast cancer & prostate cancer combined

Nearly **7 MILLION AMERICANS** are living with Alzheimer's

& over 11 million Americans provide unpaid care for people with Alzheimer's or other dementias

The Alzheimer's Association leads the way to end Alzheimer's and all other dementias.

Join us as we work for a different future, for families facing the disease today and for future generations.

Offering 24/7 support through our **HELPLINE** at 800.272.3900

Providing education and support tools both online and in person

Promoting brain health to reduce the risk of Alzheimer's disease

We work to ensure everyone in our community has information, support, and resources by

ALZHEIMER'S ASSOCIATION

PURPLE SUNDAY



Join us to provide your congregation with vital insights into the effects of Alzheimer's disease and other dementias, teach them to identify the signs, emphasize the importance of early detection, empower them to take proactive steps to support cognitive well being through the promotion of brain health, and highlight the care and support resources available through the Alzheimer's Association.

More than 1,000,000 Texans are providing unpaid care for loved ones living with Alzheimer's disease or other dementias and many are members of congregations like yours.

Purple Sunday activities go beyond traditional worship and fellowship services—they can take place on Saturdays, during weeknight gatherings, or following a service, offering many flexible opportunities to engage your community in their pursuit of Alzheimer's awareness and brain health.

This program is supported in part by the City of Houston acting as the Harris County Area Agency on Aging and the Health and Human Services Commission

ALZHEIMER'S ASSOCIATION

When Alzheimer's or dementia touches your life...

We're here for you.

Scan the QR code or visit alz.org/texas for information and resources



Or call our free, 24/7 Helpline at **800.272.3900**

Education and support programs are available in both English and Spanish. For topics, dates and registration links visit bit.ly/ALZEDU





Map out a plan to approach Alzheimer's alz.org/navigation

Educational and dementia care resources alz.org/training

Participate in a clinical trial trialmatch.alz.org

ALZHEIMER'S ASSOCIATION

MAKE A DIFFERENCE!

BECOME A VOLUNTEER!

Millions of Americans are impacted by Alzheimer's disease and you can do something to help by becoming an Alzheimer's Association volunteer.

Our ability to reach and support those affected depends on people like you who are dedicated to the fight against this disease.

CONNECT with your community

EDUCATE about Alzheimer's, dementia and our services

SUPPORT caregivers sharing feelings and experiences

ADVOCATE for those affected by Alzheimer's or dementia

Sign up today at alz.org/texas/volunteers or for more information, email referral174@alz.org or call 800.272.3900

HEALTHY HABITS FOR YOUR BRAIN

Positive, everyday actions can make a difference in brain health, even lowering the risk of cognitive decline and possibly Alzheimer's and dementia. Incorporate some or all of these habits into your life to help maintain a healthy brain.

Challenge Your Mind

Be curious! Put your brain to work and do something that is new for you. Learn a new skill. Try something artistic. Challenging your mind may have short and long term benefits for your brain.

Control Your Blood Pressure

Medications can help lower high blood pressure. And healthy habits like eating right and physical activity can help too. Work with a health care provider to control your blood pressure.

Get Moving

Engage in regular exercise. This includes activities that raise your heart rate and increase blood flow to the brain and body. Find ways to build more movement into your day, walking, dancing, gardening, whatever works for you!

Eat Right

Eating healthier foods can help reduce your risk of cognitive decline. This includes more vegetables and leaner meats/proteins, along with foods that are less processed and lower in fat. Choose healthier meals and snacks that you enjoy and are available to you.

Sleep Well

Good quality sleep is important for brain health. Stay off screens before bed and make your sleep space as comfortable as possible. Do all you can to minimize disruptions. If you have any sleep-related problems, such as sleep apnea, talk to a health care provider.

SCAN THE QR CODE TO LEARN MORE
or visit alz.org/healthyhabits



IDEAS FOR PLANNING A PURPLE SUNDAY EVENT

Education, awareness, and conversations about Alzheimer's disease are vitally important. Purple Sunday is a catalyst to encourage your congregation to identify signs of dementia within your community, to seek early detection, better understand the disease, and gain knowledge of the care and support resources available.

- INVITE THE ALZHEIMER'S ASSOCIATION**
to present an educational program on Alzheimer's disease, its impact on the community, recognizing early signs, and accessing care and support resources.
- HOST A PANEL EVENT**
with experts from the fields of social work, geriatric care management, estate and financial planning, and elder law.
- INVITE MEMBERS TO DRESS IN PURPLE ATTIRE**
such as suits, dresses, hats, ties, and socks, during a worship service.
- HOST AN ALZHEIMER'S INFORMATIONAL TABLE.**
Before and after service.
- ORGANIZE A "PRAYER WITH A PURPOSE" CIRCLE**
for individuals impacted by Alzheimer's and other forms of dementia.

To start the conversation about Purple Sunday with your congregation, call 800.272.3900 or email referral174@alz.org today.

CONNECT

with your **COMMUNITY**

MAKE A DIFFERENCE AS AN ALZHEIMER'S ASSOCIATION **COMMUNITY REPRESENTATIVE**

LEARN MORE
volunteer.alz.org

SUPPORT

CAREGIVERS & people living with dementia

MAKE A DIFFERENCE AS AN ALZHEIMER'S ASSOCIATION **SUPPORT GROUP FACILITATOR**

LEARN MORE
volunteer.alz.org

EDUCATE

about **ALZHEIMER'S**

MAKE A DIFFERENCE AS AN ALZHEIMER'S ASSOCIATION **COMMUNITY EDUCATOR**

LEARN MORE
volunteer.alz.org

ALZHEIMER'S ASSOCIATION

12 DAYS OF GIVING

alz.org/westtexaswalk

Volunteer Training



ALZHEIMER'S ASSOCIATION

12 DAYS OF GIVING

alz.org/westtexaswalk

Community Outreach



ALZHEIMER'S ASSOCIATION

12 DAYS OF GIVING

alz.org/westtexaswalk

24/7 Helpline

800.272.3900



Sean M. Henry

2025 DESIGN PORTFOLIO

Walk to End Alzheimer's (Page 1)

NOW

IS THE TIME FOR ACTION.

WALK TO END ALZHEIMER'S

ALZHEIMER'S ASSOCIATION

Beaumont

Saturday, October 4

The Event Centre | Great Lawn

Start or join a team today!

Scan the QR Code or visit act.alz.org/beamont



2025 National Presenting Sponsor
Edward Jones



ALZHEIMER'S ASSOCIATION

Build a support system with people who understand.

CAREGIVER SUPPORT GROUP

3rd Thursday of the month | 1:30 p.m.

RC Miller Library | Beaumont, TX

For more information or to register, call 800.272.3900

NOW

IS OUR MOMENT.



FORT WORTH,

Now is the moment we've been waiting for. With new treatments emerging in the fight against Alzheimer's and all other dementias, now is the time for hope.

Now is the time for action.

Help us keep the momentum going in your community at the Alzheimer's Association Walk to End Alzheimer's®, the world's largest fundraiser to fight the disease.

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

2025 National Presenting Sponsor **Edward Jones**

Fort Worth Walk to End Alzheimer's
Saturday, November 15th
The Shops at Clearfork

5188 Monahan Ave. | Fort Worth, TX 76109

Registration & Event Booths | 8 a.m.
Ceremony & Walk | 9:00 a.m.



REGISTER TODAY!

Scan the QR Code or visit act.alz.org/nstc

For more information, contact Christian Romero
817.353.1799 | cromero@alz.org

NOW

IS OUR MOMENT.



WEATHERFORD,

Now is the moment we've been waiting for. With new treatments emerging in the fight against Alzheimer's and all other dementias, now is the time for hope.

Now is the time for action.

Help us keep the momentum going in your community at the Alzheimer's Association Walk to End Alzheimer's®, the world's largest fundraiser to fight the disease.

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

2025 National Presenting Sponsor **Edward Jones**

Weatherford
Walk to End Alzheimer's
Saturday, September 27th
Heritage Park Amphitheater

501 Santa Fe Dr. | Weatherford, TX 76086

Registration - 8 a.m. | Walk & Ceremony - 9 a.m.



REGISTER TODAY!

Scan the QR Code or visit act.alz.org/nstc

For more information, contact Christian Romero
817.353.1799 | cromero@alz.org

NOW

IS THE TIME FOR ACTION.

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

LUBBOCK WALK
Saturday, October 4
Adventure Park

Register today at alz.org/walk



NOW

IS THE TIME FOR ACTION.

EL PASO WALK
SATURDAY
NOVEMBER 8, 2025
Ascarate Park



JOIN US

NOW

IS THE TIME FOR ACTION.

EL PASO WALK
NOVEMBER 8
WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION



JOIN US



NOW

IS OUR MOMENT.

JOIN US HERE AT LACENTERRA FOR THE

KATY WEST HOUSTON

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

SATURDAY
SEPTEMBER 27



SCAN THE QR CODE & REGISTER TODAY!
or visit alz.org/walk

2025 NATIONAL PRESENTING SPONSOR
Edward Jones

2025 LOCAL PRESENTING SPONSOR
CHESMAR FOUNDATION

2025 LOCAL SPONSORS
American Furniture Warehouse | Houston Methodist
ROAR Logistics | Sercel Inc.

NOW

IS THE TIME FOR ACTION.

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

EL PASO WALK
Saturday, November 8
Ascarate Park

NOW IS OUR MOMENT.
Start or join a team today!

JOIN US



NOW

IS THE TIME FOR ACTION.

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION



JOIN US THIS FALL TO #ENDALZ!

Katy | September 27
Baytown | October 4
Galveston | October 18
Sugar Land | October 25
Houston | November 8

START OR JOIN A TEAM TODAY!
SCAN THE QR CODE
or visit alztex.org/walk



NOW

IS THE TIME FOR ACTION.

JOIN US AT LACENTERRA FOR THE

KATY WEST HOUSTON

WALK TO END ALZHEIMER'S

ALZHEIMER'S ASSOCIATION

SATURDAY
SEPTEMBER 27

SCAN THE QR CODE &

REGISTER TODAY!

or visit alz.org/walk



2025 NATIONAL PRESENTING SPONSOR

2025 LOCAL PRESENTING SPONSOR

Edward Jones

CHESMAR FOUNDATION

2025 LOCAL SPONSORS

American Furniture Warehouse | Houston Methodist
ROAR Logistics | Sercel Inc.

Sean M. Henry

2025 DESIGN PORTFOLIO

Walk to End Alzheimer's (Page 2)

EARN THE OFFICIAL 2025 WALK T-SHIRT!

REGISTER FOR THE WALK & RAISE \$100 BY SEPTEMBER 18TH to receive your shirt in time for Walk day!

BAND TOGETHER & get your team members registered in advance to

SKIP THE LINE!

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

Register for the Abilene Walk today & receive your **NEW ENTRANCE WRISTBAND!**

act.alz.org/abilene

TAKING ACTION. INSPIRING HOPE.

The fight to end Alzheimer's and all other dementia begins with strong leaders.

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

ALZHEIMER'S ASSOCIATION 2025 HOUSTON WALK TO END ALZHEIMER'S EXECUTIVE CHALLENGE LEADERS

With new treatments emerging in the fight against Alzheimer's and all other dementia, now is the time for hope! The Houston Executive Challenge is a group of leaders who set goals to personally raise or contribute a minimum of \$10,000 to help champion the Alzheimer's Association's mission to end Alzheimer's and all other dementia—by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.



THANK YOU ALL FOR EVERYTHING YOU DO to help get us closer to a world without Alzheimer's disease and all other dementia.

Want to make a difference? Join us in 2026 and become a leader in the fight to #ENDALZ. For more information, contact Alexis Eaton, Chief Development Officer, Alzheimer's Association Houston & Southeast Texas Chapter at aeaton@alz.org or 713-314-1331.



NE TARRANT COUNTY

WALK TO END ALZHEIMER'S

ALZHEIMER'S ASSOCIATION

KICKOFF PARTY

FRIDAY
AUGUST 29

Volante Senior Living
3735 Irs E. Wood Ave. | Grapevine, TX 76051
10 AM – Noon

REGISTER TODAY!

Scan the QR Code or visit act.alz.org/netarrant

For more information, contact Beverly Smith: 817.688.3988 | bsmith@alz.org

ARLINGTON

POST WALK CELEBRATION

Celebrate your efforts this year with light bites on us!

Tuesday, December 9
5:30 - 8:00 PM
BJ's Restaurant & Brewhouse
201 E Interstate 20, Arlington, TX 76018

RSVP
to Laura Perez
@ lperez@alz.org
@ 817.681.8069

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

GET READY TO WALK ON **NOVEMBER 8!**

1 MONTH TO GO UNTIL THE HOUSTON WALK TO END ALZHEIMER'S

ALZHEIMER'S ASSOCIATION

act.alz.org/houston

ANCHOR VS ANCHOR

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

VANESSA CROIX
for the New Braunfels Walk

BILL TAYLOR
for the San Antonio Walk

Help your favorite anchor rise to the top by raising funds and awareness for Alzheimer's disease and all other dementia!
#BATTLEOFTHEANCHORS

DALLAS WALKERS,

LET'S TACKLE ALZHEIMER'S

BECOME A CHAMPION*

& HELP US BEAT OKLAHOMA CITY!

*Raise \$500 or more for the Dallas Walk by Saturday, October 11!

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

VS

THANK YOU PERMIAN BASIN

WALK TO END ALZHEIMER'S

ALZHEIMER'S ASSOCIATION

SPONSORS

2025 NATIONAL PRESENTING SPONSOR
Edward Jones

2025 LOCAL PRESENTING SPONSOR

The Village at Manor Park

2025 PROMISE GARDEN SPONSOR

MEAT & POTATOES

2025 ELITE SPONSORS

Astound Energy, **DIAMONDBACK ENERGY**, **home instead**

Karmen & Billy Bryant, **LAMAR**, **Visiting Angels**

2025 COMMUNITY SPONSORS

CBS, **Deniss & Laquita Johnson**, **D&I**, **ELLIS**, **Encompass Health**, **Int-rim**, **LC&A**, **Lower Star**, **mch**, **Mercedes-Benz of Midland**, **HEALTH**, **ROGERS**, **F**

93%

WALK TO END ALZHEIMER'S

ALZHEIMER'S ASSOCIATION

HOUSTON, NOW

IS THE TIME FOR ACTION.

Help us reach 100% of our goal & **DONATE TODAY**

act.alz.org/houston

NOW

is the time for hope, for action;
NOW IS OUR MOMENT.

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

BECOME A PART OF THE MOVEMENT.
Join the Walk to End Alzheimer's Committee today!

JUST A LITTLE MORE FUNDRAISING & YOU'LL

LEVEL UP!

OUR TIME IS NOW

REACH \$100

& EARN A 2025 WALK TO END ALZHEIMER'S T-SHIRT

Sean M. Henry

2025 DESIGN PORTFOLIO

Do What You Love to EndALZ, RivALZ & Ride to EndALZ

ZIP TO HELP END ALZHEIMER'S



DO WHAT YOU LOVE TO END ALZ
ALZHEIMER'S ASSOCIATION
alz.org/dowhatyoulove

GLIDE TO HELP END ALZHEIMER'S



DO WHAT YOU LOVE TO END ALZ
ALZHEIMER'S ASSOCIATION
alz.org/dowhatyoulove

FLY TO HELP END ALZHEIMER'S



DO WHAT YOU LOVE TO END ALZ
ALZHEIMER'S ASSOCIATION
alz.org/dowhatyoulove

DO WHAT YOU LOVE TO END ALZ
ALZHEIMER'S ASSOCIATION

MUSIC FOR MEMORIES
Concert
FEATURING
THE LOWDOWN DRIFTERS

FRIDAY
NOVEMBER 14
6:30 PM
Specht's
112 W. Specht Rd.
San Antonio, TX 78260




Tickets **\$100**

INCLUDES
Dinner, Dessert,
3 Drink Tickets
& the Concert!

Raffle tickets will be available for additional purchase at the event.
To purchase tickets, stop by Specht's!
Or, for more information or to purchase tickets by phone,
call Aaron at 210.861.1750.

RIVALZO TO END ALZ
ALZHEIMER'S ASSOCIATION

Game Day
MMXXV
Houston, TX

PRESENTED BY
Michelob **ULTRA**

RIVALZO TO END ALZ
ALZHEIMER'S ASSOCIATION

Thank You
TO OUR SPONSORS

PREMIER SPONSOR
McIntyre's
SPIRITS + FRIENDS

ELITE TEAM BRUNETTE SPONSOR
Tito's
Handmade VODKA

TEAM BLONDE SPONSOR
HOUSTON TENTS & EVENTS

PRESENTED BY
Michelob **ULTRA**

WHITE AFFAIR SPONSOR
HIGHLINE PAPER

QUARTERBACK SPONSOR
PARKER JAMES ROOFING



"This is more than a ride. It's a mission. A movement. And I'm all in."

RIDE TO END ALZ
ALZHEIMER'S ASSOCIATION

Chris Harl
Executive Event Chair,
Ride to End ALZ Texas

Sean M. Henry

2025 DESIGN PORTFOLIO

Luncheon & Gala

STEPPIN' OUT FOR MEMORIES
ALZHEIMER'S ASSOCIATION

Sponsorship Opportunities
Celebrating 20 years of Steppin' Out

A NEW FRONTIER OF HOPE

SATURDAY, MARCH 28, 2025
6:30 PM | DoubleTree by Hilton Abilene

Table Sponsorship Packages
A New Frontier of Hope
Saturday, March 28, 2025

Trailblazer Sponsor \$10,000
Dinner, drinks & entertainment for 16 guests | Exclusive early access VIP Pass | Premier seating | Logo on digital A/V screens & printed program cards | Verbal recognition from stage | Facebook recognition on local & chapter pages | Logo on event invitation & event website

Lariat Sponsor \$7,500
Dinner, drinks & entertainment for 8 guests | Exclusive early access VIP Pass | Logo on digital A/V screens & printed program cards | Verbal recognition from stage | Facebook recognition on local page | Logo on event invitation & event website

StarRider Sponsor \$5,000
Dinner, drinks & entertainment for 8 guests | Exclusive early access VIP Pass | Logo on digital A/V screens & printed program cards | Logo on event invitation & event website

Horizon Sponsor \$2,500
Dinner, drinks & entertainment for 8 guests | Name on digital A/V screens & printed program cards | Name on event invitation & event website

Additional sponsorship opportunities available, see next page for details.

Sponsorship Commitment
A NEW FRONTIER OF HOPE
Saturday, March 28, 2025

+ Support Level SPONSORSHIPS

- \$10,000 Trailblazer Sponsor
- \$7,500 Lariat Sponsor
- \$5,000 StarRider Sponsor
- \$2,500 Horizon Sponsor
- \$ _____ SPECIAL OPPORTUNITY Sponsor

+ Auction Item Donation

I would like to donate the following item for the silent auction. Please contact me for further details.

+ Non-Sponsorship Donation

I am unable to attend but would like to make a special gift in the amount of \$ _____ to ensure the event's success.

+ Sponsor Information

Company name (as to be displayed) _____ Date _____
 Contact name _____ Signature _____
 Address _____ City/State/ZIP _____
 Phone _____ Email _____

+ Method of Payment PAYMENT DUE BY FRIDAY, MARCH 13, 2025

Check enclosed (payable to Alzheimer's Association) Please invoice me
 American Express Discover Mastercard Visa

Credit Card Information

Name on card _____ Authorized Signature _____
 Card number _____ Expiration _____ Security code (back of card) _____
 Billing Address _____ City/State/ZIP _____

Submit this completed form and a high-resolution image of your company logo by March 9, 2025 to:
 Lauren Stephens, lstephans@alz.org | 325.460.3868
 Submit payment to: Alzheimer's Association | Attn: Steppin' Out, P.O. Box 5322 | Abilene, TX 79608
 You may also submit sponsorship, table-top information, or donations online at: www.alz.org/steppinout

All funds raised will directly support our mission. The Alzheimer's Association is a 501(c)(3) organization (no. 02-43330802). All gifts to the Association are tax deductible as allowed by law.
 FPO: Printing ©2025; Trailblazer \$10K; Lariat \$7.5K; StarRider \$5K; Horizon \$2.5K; Special Opportunity \$5K; Individual \$2K-4K.

JOIN US FOR THE

ALZHEIMER'S ASSOCIATION

A NIGHT TO Remember

FRIDAY
November 14, 2025
5:00 PM - 7:00 PM

The Reserve at Lake Austin
Violet Crown Lounge | 6401 Ranch Rd. 2222 | Austin, TX 78730

Discover how you can help drive us towards a future without Alzheimer's disease and all other dementias at this private, invitation only affair. Dr. Joanne Pike, President and CEO of the Alzheimer's Association, will share the latest in innovative Alzheimer's disease research, treatments, and care, alongside other leading voices in the Alzheimer's community.

Hors d'oeuvres & wine | Business attire

Rsvp to Ashley Oregon
anobregon@alz.org

CONNECTION • INSPIRATION • IMPACT

ALZHEIMER'S ASSOCIATION
presents the 13th Annual

Family Portrait Luncheon

Beaumont's 13th Annual
Family Portrait Luncheon

Thursday, March 20, 2025
MCM Elegance® Hotel
2355 Interstate 10 South | Beaumont, Texas

Registration and Seating 11:00 a.m.
Luncheon and Program 11:30 a.m.

Complimentary Valet Parking
Elegance® Hotel Front Entrance beginning at 10:30 a.m.

Invitation generously underwritten by
Carrie & Matt Powell

Benefiting the programs of the Alzheimer's Association Southeast Texas Regional Office

Sponsors

GRAND SPONSOR
Gay & Bill Scott
In memory of my dear friend & sister, Lois Hound

BENEFACTOR
Giglio Distributing Co.
Shelia Urquhart
A memory of Uncle Anthony

PATRON
Hester Bell
In memory of my dear friend & sister, Lois Hound

MEMORIAL DONOR
Lamar University
In honor of Uncle Anthony

REGINA ROGERS
Karen & Bob Wortham
In memory of Uncle Anthony

FRIEND
American Value & Hydrate
Baptist Hospital of Southeast Texas
Cobb Family Chiropractic
The Family Center
Kelly & Hand Cuppers
Energy Texas
LaFren & Jennings Ewing
In memory of my dear friend & sister, Lois Hound

HOME WITNESS
Sandy & Joseph Fertitta
In memory of my dear friend & sister, Lois Hound

HOME INSIDE OF SOUTHEAST TEXAS
Diana & Denise LeBlanc
In memory of my dear friend & sister, Lois Hound

LEE & SCOTT MANN
In memory of my dear friend & sister, Lois Hound

TOO MANY
In memory of my dear friend & sister, Lois Hound

THE PAT & CRAIG SHERLOCK FAMILY FUND OF THE FOUNDATION FOR SOUTHEAST TEXAS

GRAND SPONSOR
Linda & Joe Dominic
In memory of my dear friend & sister, Lois Hound

MEMORIAL DONOR
Carroll & Mark Fertitta
In memory of my dear friend & sister, Lois Hound

BENEFACTOR
Gina & Raymond Gaudy
In memory of my dear friend & sister, Lois Hound

THE PAT & CRAIG SHERLOCK FAMILY FUND OF THE FOUNDATION FOR SOUTHEAST TEXAS

Underwriters

LUNCHEON
Sherry & Jeff Brannick
In memory of my dear friend & sister, Lois Hound

BOOK
Young Life Estate Sales

FLORAL CITY
Gertie Gagner & Joseph Jenkins
In memory of my dear friend & sister, Lois Hound

INVITATIONS
Conroe & MS Press
In memory of my dear friend & sister, Lois Hound

VIDEO PRODUCTION
Curtis & Lisa Jones
In memory of my dear friend & sister, Lois Hound

DECORATIONS
Gina & Colby Crowther
In memory of my dear friend & sister, Lois Hound

FLORAL ARRANGEMENTS
The Village Garden

VALET PARKING
Sutton Bank

BUTTERFLY DESSERT
Sutton Bank

SILENT AUCTION
Sutton Bank

PROGRAM
Heather Crowther
In memory of my dear friend & sister, Lois Hound

REGISTRATION
Katie & Bob Carroll

TABLETOP PORTRAIT
Sutton Bank

RECEPTION
Katie & Bob Carroll
In memory of my dear friend & sister, Lois Hound

AUDIO VISUAL
Mc & Mrs. Joseph Massimo
In memory of my dear friend & sister, Lois Hound

LUNCHEON SIGNATURE DRINK
Sutton Bank & Sutton Bank

Biographies

HONORARY CHAIRS
Gay & Bill Scott

We are delighted to celebrate Gay and Bill Scott, as the 2025 Family Portrait Luncheon Honorees. This wonderful couple has devoted their time and talents to our community and we are so grateful for their dedication to our mission.

Gay and Bill have been married 44 years and have three sons, Will, James, and Richard, and daughter in law, Janice, plus four grandchildren.

Gay is a 1980 graduate of Lamar University. She is the Co-Chair of the Gay D. Scott and William F. Scott Family Foundation and serves as Treasurer of Trans-Global Solutions, Inc. She enjoys volunteering at St. Anne School and St. Anne Church and is a Board Member of Catholic Charities of Southeast Texas. Gay's true joy is spending time with her grandchildren, Audrey, Olivia, Kate, Belle and Liam.

Bill is a 1970 graduate of Lamar University and is involved in numerous statewide and local civic and charitable activities. He is a Board Member and Past Chairman of the Texas State University System (TSUS) Board of Regents. Bill is Chairman of the TSUS Planning and Construction Committee, Past President of Three Rivers Council and Co-Chair of the Gay D. Scott and William F. Scott Family Foundation. He is the CEO, Chairman, and co-owner of Trans-Global Solutions, Inc. along with their sons. He also serves as Chairman and General Partner of TGS Cedar Point Partners LP.

FORMER HONORARY CHAIRS

Corinn & Mike Pruitt
The Honorable Jeff Brannick & Mrs. Sherrill Brannick
Sandy & Joseph F. Fertitta, Jr.
Shelia Urquhart & the late Wilbur Urquhart
The Honorable Bob Wortham & Mrs. Karen Wortham
Dr. James Taylor & First Lady Stacy Taylor

COMMITTEE MEMBERS

Karen Fuljenz
Lee Ann Garth
Stephanie Getz
Geri Giglio
Marilyn Grigon
Kathleen Hambricht
Elaine Henderson
Dorena Harris
Carol Heam
Connie Robert
Cherrie Heffy
Catherine P. Holtzclaw
Jo Beth Jenkins
Susan Lampron
Cindy Yahn Lindsay
Alison Low
Charlotte Mains
Supriya Maloney
Judy McManus Manuel
Susan Conn McCurry
Jeff McManus
Paula McNear
Marie McShally
Ashley Messina
Molly Moore

GUEST SPEAKER
Denise LeBlanc

Denise Carol LeBlanc was born and raised in Southeast Texas. She is the Chief Financial Officer for a Community Behavioral Health Center providing mental health, substance use, and intellectual and developmental disabilities services. She loves her job and is proud to work alongside extremely talented and caring people. Denise understands the value of faith, community and kindred-spirits in times of struggle. He Wives is her debut memoir detailing her father's journey through Alzheimer's disease.

IMAGINE
A WORLD WITHOUT ALZHEIMER'S

BENEFITING THE
ALZHEIMER'S ASSOCIATION

JUNE 1, 2025 | THE DALLAS ARBORETUM AND GARDEN

SPONSORSHIP OPPORTUNITIES

IMAGINE SPONSORSHIP \$100,000

- Two premier tables of ten at Imagine.
- Prominent logo placement on gala website.
- Feature page ad in gala printed programs.
- Logo recognition on event day signage & screens.
- Mention in the gala press releases (after sponsorship is secured).
- Verbal recognition by emcee throughout the event.
- Opportunity to provide branded items for gala attendees (due by May 15, 2025).
- Host of pre-gala cocktail party, name recognition.
- Save the Date & invitation placement opportunity if secured and paid by March 31, 2025.
- Partnership recognition on chapter social media sites.
- Opportunity for on-site Alzheimer's Association education for employees and clients.
- Opportunity to Walk to End Alzheimer's participation.

ALZHEIMER'S ASSOCIATION

Sean M. Henry

2025 DESIGN PORTFOLIO

Uncategorized Work

WALK TO END ALZHEIMER'S ASSOCIATION - REGION 7

CHAPTER OFFICE & WALK TO END ALZHEIMER'S 2025 DATES & LOCATIONS

CAPITAL OF TEXAS

- 1 Austin Walk Saturday, November 8, 2025
- 2 Bell County Walk Saturday, September 27, 2025
- 3 Texas Hill Country Walk Saturday, November 1, 2025
- 4 Williamson County Walk Saturday, October 18, 2025

★ Capital of Texas

DALLAS & NORTHEAST TEXAS

- 1 Dallas Walk Saturday, November 1, 2025
- 2 Ellis County Walk Saturday, October 11, 2025
- 3 Grandscapes Walk Saturday, September 27, 2025
- 4 Longview Walk Saturday, October 4, 2025
- 5 Sherman/Denton Walk Saturday, October 18, 2025
- 6 Texarkana Walk Saturday, September 20, 2025
- 7 Tyler Walk Saturday, October 25, 2025

★ Dallas & Northeast Texas

NORTH CENTRAL TEXAS

- 1 Abilene Walk Saturday, October 18, 2025
- 2 Arlington Walk Saturday, November 1, 2025
- 3 Fort Worth Walk Saturday, November 15, 2025
- 4 NE Tarrant County Walk Saturday, October 4, 2025
- 5 Brazos Valley Walk Saturday, November 1, 2025
- 6 East Texas Walk Saturday, October 11, 2025
- 7 Fort Bend County Walk Saturday, October 11, 2025
- 8 Houston Walk Saturday, November 8, 2025
- 9 Katy/West Houston Walk Saturday, September 27, 2025

★ North Central Texas
★ Abilene ★ Waco
★ Wichita Falls

SAN ANTONIO & SOUTH TEXAS

- 1 Corpus Christi Walk Saturday, November 8, 2025
- 2 Laredo Walk Saturday, October 18, 2025
- 3 Lower Valley Walk Saturday, November 8, 2025
- 4 New Braunfels Walk Saturday, October 11, 2025
- 5 Permian Basin Walk Saturday, October 25, 2025
- 6 San Angelo Walk Saturday, September 27, 2025
- 7 Upper Valley Walk Saturday, October 4, 2025
- 8 Victoria Walk Saturday, October 4, 2025

★ San Antonio & South Texas
★ Corpus Christi

WEST TEXAS

- 1 Amarillo Walk Saturday, September 20, 2025
- 2 El Paso Walk Saturday, November 8, 2025
- 3 Lubbock Walk Saturday, October 4, 2025
- 4 Permian Basin Walk Saturday, October 25, 2025
- 5 San Angelo Walk Saturday, September 27, 2025
- 6 El Paso ★ Midland Lubbock

★ West Texas

HOUSTON & SOUTHEAST TEXAS

- 1 Bay Area/Galveston Walk Saturday, October 18, 2025
- 2 Baytown Walk Saturday, October 18, 2025
- 3 Beaumont Walk Saturday, October 4, 2025
- 4 Brazos Valley Walk Saturday, November 1, 2025
- 5 East Texas Walk Saturday, October 11, 2025
- 6 Fort Bend County Walk Saturday, October 11, 2025
- 7 Houston Walk Saturday, November 8, 2025
- 8 Katy/West Houston Walk Saturday, September 27, 2025
- 9 Waco Walk Saturday, October 11, 2025
- 10 Wichita Falls Walk Saturday, September 27, 2025

★ Houston & Southeast Texas
★ Beaumont ★ Waco
★ Wichita Falls

WOODLANDS

- 1 Woodlands Walk Saturday, October 18, 2025

★ Houston & Southeast Texas
★ Beaumont ★ Galveston

Find your Walk & register today at alz.org/walk

The El Paso Walk is currently managed by the El Paso Chapter Office.
The Waco Walk is currently managed by the Dallas & Northeast Texas Chapter.

ALZHEIMER'S ASSOCIATION | www.alz.org | 24/7 Helpline 800.272.3900

ALZHEIMER'S ASSOCIATION Region & Chapter Map

Area West (Regions 1-7 & 9)
Eric VanVlymen

Area East (Regions 8 & 10-16)
Kenann Cassidy

Region 1 Jim Wilgus

Region 2 Ken Toren

Region 3 Gloria Crockett

Region 4 Jim Hammelev

Region 5 Sue Parriott

Region 6 Ed Clay

Region 7 Tracy Denton

Region 8 Dawne Bunn

Region 9 Delta Jervier

Region 10 Jennifer Leppard

Region 11 Ginny Harbridge

Region 12 Anthony Marino

Region 13 Kristina Fransel

Region 14 Kate Rooper

Region 15 Katherine Lambert

Region 16 Angela McAuley

ALZHEIMER'S ASSOCIATION

GIVE THE GIFT OF HOPE THIS HOLIDAY SEASON.

alz.org/donate

GET INVOLVED WITH THE ALZHEIMER'S ASSOCIATION

RAISE FUNDS AND AWARENESS FOR ALZHEIMER'S DISEASE AND OTHER DEMENTIA BY BECOMING AN ALZHEIMER'S ASSOCIATION VOLUNTEER PARTICIPATING IN ONE OF OUR FUNDRAISING EVENTS, OR GETTING INVOLVED IN ALZHEIMER'S ADVOCACY.

WALK TO END ALZHEIMER'S ASSOCIATION PARTICIPATE IN THE WALK TO END ALZHEIMER'S

Walk to End Alzheimer's is the world's largest event to raise funds and awareness for Alzheimer's care, support and research. Register for your local Walk, start or join a team, invite others to walk with you, share and start fundraising! In the fall, join us for Walk day, an inspiring community event that celebrates our commitment to ending the disease. act.alz.org/abizite

DO WHAT YOU LOVE TO END ALZ

ALZHEIMER'S ASSOCIATION

DWYL to End ALZ makes it easy to make a difference. It's simple, flexible and starts with you doing something you love and turning it into a fundraiser to end Alzheimer's and other dementia.

STEP OUT FOR MEMORIES

ALZHEIMER'S ASSOCIATION

HOPE

Come together on an evening of curated cocktails, hand-picked auction items, heartwarming tributes, and passionate people fundraising to end ALZ.

BECOME A VOLUNTEER

Help improve the lives of those affected by Alzheimer's disease. Use your unique talents to make a meaningful impact in your community while connecting with others who share your passion.

BECOME AN ADVOCATE

Help improve the lives of people living with Alzheimer's disease by encouraging elected officials to increase federal research funding and advance Texas policy priorities.

Find the role that's best fit for you, visit alz.org/volunteer today!

ALZHEIMER'S ASSOCIATION 2025 UPDATE ON ALZHEIMER'S DISEASE

Presented by the Alzheimer's Association Houston & Southeast Texas & Baylor College of Medicine

Thursday, November 13
1:00 p.m. - 2:30 p.m. | Virtual via Zoom

KEYNOTE SPEAKER
Melissa Yu, MD
Director of Clinical Operations and Professor, Baylor Alzheimer's Disease and Memory Disorders Center

PANELISTS
Chi-Ying (Dy) Lin, MD, MPH
Assistant Professor, Baylor Alzheimer's Disease and Memory Disorders Center
Jeffrey Bishop, PA
Physician Assistant and Instructor, Baylor Alzheimer's Disease and Memory Disorders Center
Crystal Stephens, PA
Physician Assistant and Instructor, Baylor Alzheimer's Disease and Memory Disorders Center
Mary Kenan, PhD
Clinical Psychologist and Assistant Professor, Baylor Alzheimer's Disease and Memory Disorders Center

Join us to hear Dr. Yu present the latest in Alzheimer's and dementia treatments and research. In addition, Dr. Yu will introduce the groundbreaking U.S. POINTER study, the first large-scale clinical trial in the U.S. to examine how lifestyle interventions may protect brain health in older adults at risk for cognitive decline. Learn what these findings may mean for the future of dementia prevention and brain health.

Following the U.S. POINTER update, a panel of experts will discuss the real-world impact of cognitive impairment on dementia patients and their families.

REGISTER TODAY
Scan the QR Code or visit bit.ly/ALZUPDATE25
For more information, call 800-272-3900.

Supported in part by the Alzheimer's Association-Houston & Southeast Texas Chapter and the Health and Human Policy Endowed Fund for Alzheimer's Disease and Memory Disorders Center at Baylor College of Medicine.

ALZHEIMER'S ASSOCIATION ALZHEIMER'S & DEMENTIA RESEARCH SYMPOSIUM OF SOUTHEAST TEXAS

Wednesday, October 29, 2025
8:30 a.m. - 5:00 p.m.
Houston Methodist Research Institute
Second Floor Auditorium
6670 Bertner Ave. | Houston, TX 77030

KEYNOTE SPEAKER
Suzanne E. Schindler, MD, PhD
Professor of Neurology, Washington University

Topic: Blood Biomarkers: Ready for Prime Time?
Followed by A Roundtable Discussion with Local Experts

FEATURED SPEAKERS
Jessica Bernard, PhD
Texas A&M University
Elvin Blanco, PhD
Houston Methodist
Quentin Finn, PhD
Houston Methodist
Claudia Marino, PhD
University of Texas Medical Branch
Abhishek Mukherjee, PhD
UTHealth
Matthew Torre, MD
Baylor College of Medicine
*All available

Join us for a full day of Alzheimer's and dementia education, poster presentations, and prizes. This event will provide scientists, clinicians, and trainees the perfect opportunity to present their work and network with local experts.

REGISTER TODAY
Scan the QR Code or visit bit.ly/ALZSYM25
For more information, call 800-272-3900.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Houston Methodist and the Alzheimer's Association - Southeast Texas Chapter. Houston Methodist is accredited by the ACCME to provide continuing medical education for physicians.
This activity has been approved for 4.00 AMA PRA Category 1 CME Credit™.

ALZHEIMER'S ASSOCIATION HEALTHCARE SYSTEMS STRATEGIC GOALS

TIMELY ACCESS

- Who pays
- Where to go
- Is it equitable

QUALITY CARE

- Interdisciplinary Care
- Workforce & Practice
- Dementia Capable Compliance

HEALTH OUTCOMES

- Self Assessment
- Quality Improvement
- Impact Measures

COMMUNITY ENGAGEMENT

VALUE FOR HEALTH SYSTEM LEADERSHIP

MANAGE COSTS
Reduce & Stratify Risk
Increase Efficiency
Effective Disease Management

QUALITY CARE
Organization Readiness
Training & Care Coordination
Person-Centered Outcomes

MARKET LEADER
Equitable Access to Services & Support
Quality Care Compliance
Accreditation & Other Recognition

For more information, contact Elise Passy, Director of Health Systems at epassy@alz.org or 713.314.1306

ALZHEIMER'S ASSOCIATION DEMENTIA

Umbrella term for loss of memory, language, problem-solving and other thinking abilities that are severe enough to interfere with daily life.

Mixed Dementia:
Dementia from more than one cause

24/7 Helpline: 800.272.3900 | alz.org/texas